

# LyingClient: Quick Tip Ebook

Shielding Your Business: Expert Strategies to Thwart Scams

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## **Scammer's Tactics**

#### **Understanding Scammer Tactics**

 Scammers employ deceptive strategies by posing as familiar entities. They often fabricate connections to reputable companies or government bodies to appear trustworthy. These impostors rarely use their real names and withhold specific details like addresses. To shield yourself, avoid sharing personal or financial data. If you receive an uncertain email, independently contact the supposed sender through an alternative method, like a phone call, to confirm its legitimacy.

# **Scammer's Tactics**

- Manipulating Urgency
- Scammers induce urgency to pressure quick decisions, discouraging proper investigation.
- Fear and Intimidation
- Intimidation and fear are tools scammers use to coerce you into hasty payments, exploiting the fear of impending disaster to deter scrutiny of their claims.
- Untraceable Payments
- Scammers prefer untraceable payment methods like wire transfers, reloadable cards, and gift cards, which are difficult to reverse or trace.

#### **Effective Scam Prevention**

# Train Your Employees

 Educate your staff about phishing tactics. Emphasize never sharing passwords or personal information through email, even if it appears to be from a superior. Abide by this principle yourself and avoid requesting sensitive data via email.
 Prioritize clear communication about these practices.

## **How To Avoid Scams**

#### Validate Invoices and Transactions

 Pay attention to payment requests and advise your team to do the same.
 Suspicion should arise when asked for payment through wire transfers, reloadable cards, or gift cards typical signs of a scam.

# Tech-Savvy Approach

 Before engaging with a new company, research their name online along with keywords like "scam" or "complaint."
 Evaluate customer feedback and comments about their reputation.

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