



Lyingclient: Quick Tip Ebook

Tips to Stop Scams from Harming Your Business.

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Scammer's Tactics

- **Scammers pretend to be someone you trust. They make themselves seem believable by pretending to be connected with a company you know or a government agency.**
- **Scammers rarely use their own names and won't provide specifics about themselves, such as an address. Don't respond to or give out personal or financial information. If you're unsure about an email you've received, contact the intended recipient via another method—such as a phone call—to verify whether the email is legitimate.**

Scammer's Tactics

- **Scammers create a sense of urgency. They rush you into making a quick decision before you look into it.**
- **Scammers use intimidation and fear. They tell you that something terrible is about to happen to get you to send a payment before you have a chance to check out their claims.**
- **Scammers use untraceable payment methods. They often want payment through wire transfers, reloadable cards, or gift cards that are nearly impossible to reverse or track.**

How To Avoid Scams

Train Your Employees

- **Teach your employees about phishers' tactics. Warn them never to send passwords or other personal details via email, even if the email seems to come from a manager. Stick with the program – don't ask for sensitive data by email yourself. They tell you that something terrible is about to happen to get you to send a payment before you have a chance to check out their claims.**

How To Avoid Scams

Verify Invoices and Payments

- Pay attention to how someone asks you to pay. Tell your staff to do the same. If you are asked to pay with a wire transfer, reloadable card, or gift card, you can bet it's a scam.

Be Tech-Savvy

- Before doing business with a new company, search the company's name online with the term "scam" or "complaint." Read what others are saying about that company.

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How: By business owners like you entering your experiences with a client. Your experience could save the next member time, money, and unnecessary stress.

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